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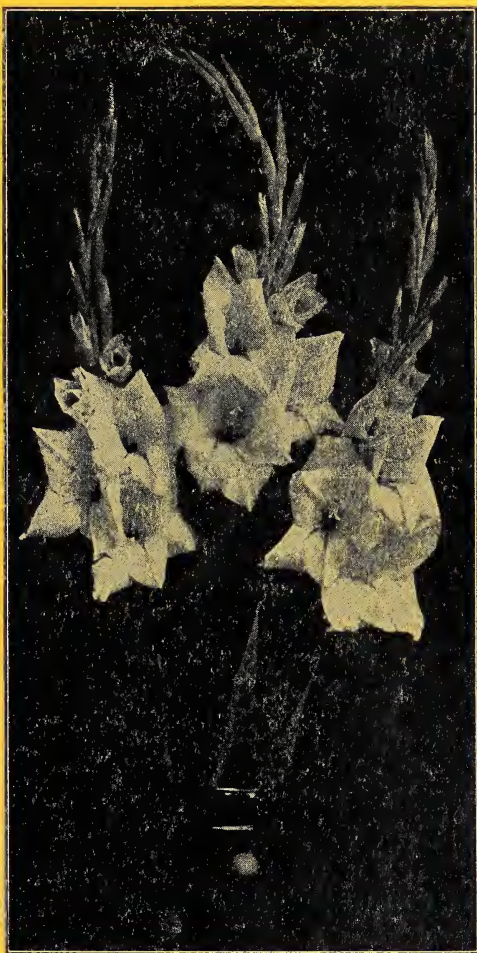
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GOLDEN RULE GARDENS



Golden Rule Gardens

202 GRANT STREET

Galion, Ohio



A Modest Catalog of
One Hundred Choice
and Standard Varieties
———of———

Gladiolus Bulbs



A G S

We are members

[illegible]

[illegible]

A SUGGESTION

As soon as this catalogue is received your order should be placed.

Some items are limited in quantity and if out of anything you may want, we will not substitute unless you specify.

Again, placing your order early will give us time to plan for your getting the order when you want it. Our aim is to give service and quality in every order, and only ask a chance to serve you well.

PRICES

You will find the price on all bulbs listed in this catalogue, on a sheet in the back.

All prices include delivery unless otherwise noted.

SIZE

All bulbs will be blooming size bulbs from one inch in diameter up to, and over, one and one-half inches. Will be free from any and all imperfections.

GUARANTEE

All bulbs are guaranteed to be true to name and free from disease of any kind—if found to be untrue to name, your money will be refunded or order replaced with new bulbs, free. Our customers must be satisfied in each and every case, and you will be the judge in all cases.

SMALL ORDERS

If you need only a single bulb from this list don't hesitate to place your order. If you need something not listed, we may have it, but in a quantity too small to list. Write us your needs and if we do not have what you want will be glad to get it for you at cost.

TERMS

Like all other growers of seeds and bulbs our terms are cash with order, or if order is not to go out until Spring, a deposit of one-fourth the amount of order can come with the order, and the balance when order goes forward in Spring. This will insure your order being reserved, and handled in the best possible manner.

NAME AND ADDRESS

Be sure, please, to write or print your name and address very plainly, as a great deal of time and expense is caused by names and addresses being poorly written.

If on a rural route give route number.

A FEW CULTURAL DIRECTIONS

Growers need not read this as of course they all know how to raise "Glads" the best way, but these directions are for the every day flower lover who wants and needs a few dozen of these most beautiful flowers.

Gladiolus will grow and do well in any good soil that will raise potatoes.

They should, however, have a place where they will have sunshine for a large part of the day, and you cannot expect fine large blooms if planted in the shade of trees or close to side of the house where they can get no sun or moisture. If possible, prepare your ground in the Fall, by digging under some good stable manure, so that it will be well rotted by Spring. Lacking the Fall preparation, pulverized sheep manure is a clean and splendid substitute, and should be worked well into the ground before planting, and one or two applications after the plants are up—one application when stalks are about four inches high, another when the buds are forming. Don't get the manure too near the plants, but keep away a few inches and work well into the soil.

Do not let the ground get hard around the stalks but keep well cultivated at all times, and more especially after hard rains. "GLADS," will well repay all the cultivation you give them, by extra large strong stalks and better bloom.

Should the season be dry, cultivate more than before, as a fine dust mulch will conserve the moisture in the ground and keep the plants growing. Plant the bulbs from three to five inches deep and four or five inches apart in the row, the depth depending on your soil.

If planted in rows, make them wide enough apart to use a wheeled hoe or cultivator, and so you can walk between the rows and admire the bloom. You must see them close up to properly appreciate this beautiful flower.

When cutting the blooms, always allow about four good leaves to remain on the stalk, as the plant will need these leaves to form a good vigorous bulb for the next season and to develop small bulblets or cormels which should be saved and planted, either with your large bulbs or by themselves the next year. These small bulblets or cormels are new blood and will always be the same as the old bulb. New varieties are propagated from seeds which form after the flowers bloom. Dig your bulbs when the stalk turns brown, or if the season causes the stalks to keep green late in September or October, dig them when the ground is dry enough to handle nicely.

In digging, lift the bulbs with a spade or shovel. Cut off the stalk close to the bulb, being very careful not to tear the skin of bulb. Let bulbs out in the sun to dry in shallow boxes for a few days, so they are dried out thoroughly, then store in a cool cellar. Not a damp one,—and let cure for several weeks. Look them over occasionally to see that they are not moulding and when the root and old bulb can be loosened and taken off easily, do so. Keep in shallow boxes until needed in the Spring. Shake up the boxes once in a while so bulbs will not sprout too soon.

Any further information will be given to any one needing it and you are welcome to write us at any time for any problem that confronts you.

A LAST WORD

An invitation is extended to call and see our Flowers in bloom during July and August. In this way you can pick out the varieties you most fancy. A catalogue is very good, but descriptions can never do justice to these flowers. They must be seen to be properly appreciated.

Our garden is a riot of color during blooming season

and no flower offers the variety and charm of color scheme as do these sentinels of gladness. If you would like to have some "GLADS," and cannot decide from the descriptions given in this list, write us and say how much you would care to spend, choice of color, mixture, etc., and we will be glad to select a collection that will be sure to please you, giving you just a little better value than you would get otherwise. You will find in the following list One Hundred very fine varieties. Don't judge a variety by the price, as some of the cheapest are fine, much more so than many high priced varieties. You cannot go wrong in ordering liberally from this list.

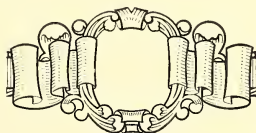
CAUTION

When you receive your bulbs, if cold weather or freezing, leave the package in some cool place a day. Then open and spread out in the cellar where they will not freeze. If allowed to remain in the package they might mildew or mould.

"GLAD" FANS

Should join the American Gladiolus Society, an organization devoting itself to this flower. An application blank is enclosed and Mr. John C. Davis, Secretary, will be glad to welcome you to our organization. The cost is very insignificant and the benefits many.

One of the best papers for Flower Lovers is "The Flower Grower" published by Madison Cooper at Calcium, N. Y. Price \$2.00 per year and worth more. Send your money or write him.



Choice and Standard Varieties

1. **ADALINE KENT** (D)—Light rose pink. Very heavily ruffled. A fine stalk and upright growth.
2. **ALICE TIPLADY** (K)—A PRIM. A fine orange saffron. Very fine for indoor bouquets or designs.
3. **AMERICAN BEAUTY** (D)—American Beauty Rose color. Throat creamy yellow, flowers double spaced and a single stalk makes a fine bouquet.
4. **AMERICAN INDIAN** (K)—Fine ruffled deep velvet red. Deeper color in throat. Well named.
5. **ANNA EBERIUS** (D)—A fine dark velvety purple red. Holds color well and fine upright grower.
6. **ARDEN** (K)—A PRIM. Deep watermelon red. A very pleasing color. Good propagator, fine stalk.
7. **ARIZONA** (K)—Deep rose pink with maroon markings on lower petals. Very good for florists for combining with lighter varieties.
8. **BARON J. HULOT** (L)—Clear deep violet blue, or as some call it "ELKS PURPLE." Flower not large but one of the best blues.
9. **BENGAL TIGER**—A variety hard to describe but very fine and well named. Red with a striped tiger effect.
10. **BYRON L. SMITH** (K)—Refined lavender pink on white and cream. Fine. Very much like an orchid.
11. **CARMEN SYLVA** (P)—Almost pure white and of good substance. Has a fine penciling of lilac. Stands heat well. One of best whites.
12. **CAPT. BOYNTON**—A fine large flowered lavender with deeper throat.
13. **CHARLEMAGNE** (L)—Large flower of sunrise red flaked darker and marked with a large creamy white blotch spotted with carmine.
14. **CATHERINE COLEMAN** (C)—A rich coral pink with throat markings of deeper tone. Strong stiff spike with many open flowers.
15. **CAMEO** (Bill)—Dark coral with golden yellow throat. Fine flower and good spike.
16. **DR. F. E. BENNETT** (D)—Named after one of the most prominent members of the A. G. S. A fine large fiery red flower and a sure worth while "GLAD."
17. **DESDEMONE**—Tall fine specimen. A large flower of ash rose. Very odd and beautiful.
18. **DOROTHY McKIBBEN** (K) — Fine mottled pink. Ruffled.
19. **EARLY SUNRISE**—Extra large variety. Light, variegated red, long spike. Very good.
20. **E. J. SHALOR** (K)—Ruffled, deep rose. A good stalk and a very popular florists variety.
21. **ELIZABETH GERBERDING** (D)—Ruffled. Shell pink, center canary yellow and ruby. Good stalk.
22. **EVELYN KIRTLAND** (A)—A dainty combination of pink and rose. Long slender spike and fine for all kinds of work or bouquets.
23. **FERN KYLE** (E)—A fine large ruffled flower of creamy white. Out of the ordinary.

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24. **FIRE RIBBON (K)**—A rich glowing velvety red. Many blooms open at once. Well named.
 25. **GENEVIEVE BOTHIN (D)**—Pink overlaid with Vandyke red, shading to deep plum. Tips of petals penciled steel blue. Fine stalk.
 26. **GERALDINE FARRAR (D)**—A fine flower of lavender shading into darker violet center. High priced as yet and only worth the price to a real "GLAD FAN."
 27. **GLENDAL (Davis)**—American beauty red. Very good.
 28. **GIANT NYMPH-COLEMAN**—Light rose pink with creamy yellow throat. A giant in both stalk and flower.
 29. **GLADIS PLATH (D)**—Mallow purple. Darker near outer edge of petals. Large crimson spot on lip, white stripe in center of each petal.
 30. **GLORY OF KENNERMERLAND-VEL.** — Giant rose with small yellow throat. A sturdy short stalk, much used in hybridizing.
 31. **GOLD-(HOEG)**—A pure soft blended yellow. Good stalk and next to Golden Measure, best yellow.
 32. **GOLDEN MEASURE-KELWAY**—Fine golden yellow. Self color. Immense stalk. Many flowers and to date the very best yellow.
 33. **HALLEY-VEL**—Very early fine salmon pink. Light cream blotch. A cheap but very fine variety.
 34. **HEART OF JUANITA (D)**—Deep cherry scarlet. Crimson and white throat, heart shaped. A beautiful variety.
 35. **HELEN FRANKLIN (K)**—Ruffled-pure white with violet markings on lower petals. Very popular with florists.
 36. **HENRY FORD (D)**—This is no "Flivver" by any means. Color dark maroon purple and double row of blooms. Vigorous in growth and a good propagator.
 37. **HERADA (A)**—Deep mauve, large flower, good stalk, flower fade lavender. Good variety.
 38. **INDIAN MAID (K)**—A beautiful pink with darker center. A beauty, and worth while variety.
 39. **JACK LONDON (D)**—Salmon pink, with vermillion stripes. Golden yellow throat, ruby striped center. Fine.
 40. **JACOB VON BEIEREN-HEEMSKERK**—A striking all violet. Vigorous growth, fine flower.
 41. **JEWELL**—A Prim—Salmon pink with clear golden yellow throat. A beautiful specimen of this type of "Glad."
 42. **JOE COLEMAN (K)**—Named after one of the Old Faithfuls, in the "Glad" business. A fine bright red, with carmine blotch—many open at one time. Very popular.
 43. **KUNDERDII GLORY (K)**—Fine ruffled, creamy apricot. Thin red markings on lower petals.
 44. **L'IMMACULEE**—A good white with a flower of wax-like texture. Early.

45. **LE MARECHAL FOCH**—(Von Deusen) — Clear pink, large open flower.. Early. Fine for florists and forcing. Very popular.
46. **LOUISE-WRIGHT**—Clear pure lavender-blotch of wine red near center. Fine.
47. **LOVELINESS**—Van Hanijnenburg. Creamy white and delicately mottled pink. A robust grower, fine stalk and well named.
48. **MARSHAL FOCH (K)**—Salmon pink, deeper toward edge of petals. Lighter at throat. Large flower and many open at one time. A prize winner.
49. **W. H. PHIPPS (D)**—Usually has eighteen or twenty blooms on stalk. Flesh pink, overlaid with light salmon rose. Small ruby stripe on lip of lower petal. Immense flowers on tall spike. High priced but worth it.
50. **MAIDENS BLUSH**—A Prim. And a beauty. Coral pink. Strong grower and one of the best of this type.
51. **MARY PICKFORD (K)**—Not any curls, but a delicate creamy white, with sulphur yellow throat—even the stalk and buds are creamy, and one of the worthwhile varieties.
52. **MRS. COTHRAN (D)**—Corinthian Red and Ashes of Roses color. Very iridescent, and odd.
53. **MARY STEARNS BURKE (D)**—Canary yellow, overlaid with apricot. Deep canary center. Slender stalk.
54. **MAINE-VOS**—Almost pure white, and of very good substance. Has a very faint yellow lip, with a mallow purple coloring deep in throat. A strong grower, and stands heat well.
55. **MASTERPIECE (K)**—Rose Red. Throat marked a deep maroon red. Beautiful shade and good form.
56. **MARY FENNELL (K)**—Deep lilac, shading lighter, soft primrose yellow throat. An old favorite and sure to please.
57. **MRS. DR. NORTON (K)**—A fine low priced variety, and always popular. A combination of pink, cream, and yellow, combined with a finely formed flower and slender stalk. A perfect lady.
58. **MRS. F. C. PETERS-FISCHER**—Fine shade of rose lilac with crimson blotch, bordered white on lower petals. Flowers large, many open. Strong spike.
59. **MRS. FRANCIS KING-COBLENTZ**—Color a vermilion red, with lighter throat. Large wide open flower, and a great favorite.
60. **MRS. FRANK PENDLETON (K)**—A majority of people choose this flower when in bloom. Color rose pink with a large blotch of rich carmine. Fine stalk, and one of the best for florists use, and for basket work.
61. **MRS. H. E. BOTHIN (D)**—A fine geranium pink ruffled with scarlet red in throat. Edge of petals delicately tinted pink. "A must have."
62. **MRS. LEON DOUGLAS (D)**—One of the best. Ground color is Begonia Rose, striped with flame and brilliant scarlet. Lip is pale yellow speckled with ruby. Has an immense stalk, and is a giant in growth and flower.

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63. **MRS. NEWELL VANDERBILT** (D) — Salmon pink, ruffled, throat sulphur yellow, mottled and striped crimson. An aristocrat.
 64. **MRS. J. K. ARMSBY** (D)—Coral pink. Very delicately penciled with vermillion near edge of petals, throat cream specked with ruby. Large flower, many open, and of lasting quality.
 65. **MRS. GEO. W. MOULTON** (K)—Tall spike with beautiful deep red or wine color. Flower well placed, of good substance, and a very worth while "Glad."
 66. **MRS. WATT-CRAWFORD** — Very rich American Beauty shade. Many flowers open at once.
 67. **MR. MARK**—Light blue with lighter blotch. Not a large flower, but a very good color.
 68. **NIAGARA-BANNING**—A good yellow and cream. Old but a splendid florists variety, and makes up well with many kinds.
 69. **1910 ROSE** (K)—A pure rose color that harmonizes well with both lighter and darker varieties. Has a light line in center of each petal.
 70. **ORANGE GLORY** (K)—Large flower, ruffled, orange with lighter throat. Tall, graceful spike.
 71. **PANAMA-BANNING**—An old, but very fine pink of the lavender order. This is another kind florists can use to advantage.
 72. **PINK PERFECTION**—La France pink, and a beauty. Hot, dry weather causes spike to bend over adding to its gracefulness for bouquets.
 73. **PINK WONDER-KEMP**—Pink. Very large open flower has a touch of yellow on lower petals and a feathering of rose.
 74. **POLA NEGRI** (D)—Like the screen star, this "Glad" is very highly colored. Apricot with clear yellow lip. Ruffled. Outer petals shaded rose and salmon. Very fine flower.
 75. **PRINCE OF WALES-VAN ZANTEN**—Clear salmon pink with yellow throat. Very fine for bouquets.
 76. **PRIDE OF GOSHEN** (K)—Named for "Kunderds" home town. A beauty. Large ruffled salmon pink. Strong spike.
 77. **PURPLE GLORY** (K)—Always will be high priced. Easy King of the "Glads." Deep velvety maroon red, with almost black blotch. Ruffled.
 78. **RED EMPEROR** (G)—Large deep scarlet. Large flower well placed. Good spike.
 79. **RED AMARYLLIS** (G)—Brilliant blood red. Large flowers. Very like an Amaryllis bloom.
 80. **REV. EUBANKS** (V)—Porcelain blue, with blotch. Very often has "crooked neck," but makes a fine graceful bouquet.
 81. **RICHARD DIENER** (D)—A fine salmon rose, with flecks of ruby, on a yellow center. One of Diener's best.
 82. **ROMANCE** (K)—Hard to describe, but it should be in every collection. Orange, salmon, rose, with red and yellow throat. Wine bordered petals. Very showy.

83. **ROSE ASH (D)**—Ashes of Rose color. Large flower and one of those that blend well with most any other varieties. Fine straight spike, and not affected by rains.
84. **ROSE GLORY (K)**—Large, ruffled, pure rose pink. Deeper in throat. One of Kunderds best.
85. **SAN ANSELMO (D)**—Pink and white striped. Large flower and very showy.
86. **SCARLANO (K)**—Another of Kunderds good ones. Ruffled. Bright orange red. Very flaming when grown right. Good stalk, and prolific.
87. **SCARLET WONDER-COWEE**—A very large glowing scarlet red. Gorgeous is the right word to describe it. Stopped all visitors to our gardens last summer.
88. **SHEILA-COLEMAN**—Very large flower and spike. Rich salmon pink, with lighter throat.
89. **SCARLET PRINCEPS (K)**—A fine red. Rich. Flower round and many open at once. Always in demand.
90. **SWEET LAVENDER-COLEMAN**—Lavender pink, blending into a creamy yellow, with a very prominent red blotch.
91. **SAPHO**—A Mauve. Ash rose color, hard to describe. Very graceful spike, and an addition to your collection of "worth whiles."
92. **THOS. T. KENT (K)**—Fine vigorous stalk with large open flowers of rose pink. Penciled ruby. Don't judge it by its price. Fine.
93. **WAR-GROFF**—Large dark red. Well named. Strong upright stalk, and one of the best dark reds.
94. **WILLIS E. FRYER (K)**—Dark cardinal red, with a yellow center. Very fine. Large flower, and a fine combination of colors.
95. **WHITE GLORY (K)**—Like all of Kunderds Glory type this is fine. White with iris blue throat.
96. **WINE KING**—A rich deep wine red. Another of the good dark colors.
97. **SNOW GLORY (K)**—Ruffled, white with very fine marking. Exquisite should be its name.
98. **VIOLET GLORY (K)**—Massive flower. Rich self color. Deeper in throat. Ruffled.
99. **WILBRINK (Hopman)**—Pale livid pink. Early. A sport of Halley.
100. **YOUELLS FAVORITE (K)**—Ruffled. Rose, lavender, pink. Large plant and flower. Very fine.

Some Originations of "Gladiolus Bill"

W. H. PURPLE

| Variety | Each | Three | Doz. |
|--|--------|--------|---------|
| ALLEN V. BUNCE —Livid orange yellow with clear central lines of deep claret. Large well expanded flowers gracefully placed on wiry stalks | \$1.50 | \$4.00 | \$15 00 |
| CHAMELEON —Like changeable silk, with soft melting shades of lilac, purple, violet and orange, which blend together perfectly. Slightly ruffled, good substance, and excellent grower | .75 | 2.00 | 7.50 |

| | | | |
|---|------|------|-------|
| DARWIN —A fine tall straight stalk, with good sized blooms of aster purple. Slight throat markings of pomegranite stippled with cream. Quite early | .20 | .50 | 2.00 |
| ELAINE —A beautiful lily white with lilac veins at the throat. Full spike of blooms and wonderful flower.... | 1.00 | 2.50 | 10.00 |
| FASTIDIOUS —Large open flowers of delicate shell pink shaded to ivory white in the throat. Very airy and graceful. Late bloomer, and attracts much attention | .50 | 1.25 | 5.00 |
| GLADIE BOY —Awarded prizes at all exhibitions. Flowers are well expanded, but retains the delicate colorings of its prim forebears. Color a grenadine pink, gradually blending with a straw yellow, deep in center. Petals are gracefully frilled. Has 18-20 buds with from 6 to 8 perfect flowers at a time | 7.00 | | |
| KOKOMO —Rich velvet shade of pomegranite purple, with large striking throat blotch of light yellow. Dainty carmine lines cross the yellow blotch on lower petals. Blooms early and often sends up new shoots, which bloom, making a succession till late | .15 | .40 | 1.50 |
| MILADY —Extra tall, strong, ruffled variety of creamy white. Naples yellow throat, with heavy Amaranth purple feather, very fine | .40 | 1.00 | 4.00 |
| OPALESCENT —(See front cover). A large pale rose lavender. A pure self color with soft lilac throat lines. A vigorous grower with excellent foliage, and strong straight bloom stalks. A "MUST HAVE" | .50 | 1.25 | 5.00 |
| PIPPIN —Soft eosine pink flowers of large size on tall straight stems. Neat feather and stippling of Eugenia red on cream throat. Strong grower, very prolific, and a very wonderful flower | .35 | .90 | 3.50 |
| PRIORITY —Tall, straight and strong. Large open flowers. Color Venetian pink, shaded darker toward the tips. Faint central line, and feather of deep rose pink. A sure winner | .50 | 1.25 | 5.00 |
| SIBYL —Beautiful, large cream flowers, with tips of petals flaked mallow pink. Strong grower and many flowers open at a time. A fine florist variety, and a medal winner | .40 | 1.00 | 4.00 |

TROJANA—Large open flowers of geranium pink daintily flaked with begonia rose. Bright scarlet lines on pale yellow throat. Vigorous grower and very fine for cut flower work .30 .80 3.00

VANITY—The Good Book says “all is vanity” and in this case it is surely right. Color delicate La France pink flushed over cream ground. Very large flowers of airy graceful type with slightly reflexed petals. This “Glad” is unsurpassed for large baskets, and is a prize winner at all shows35 .90 3.50



EXPLANATION

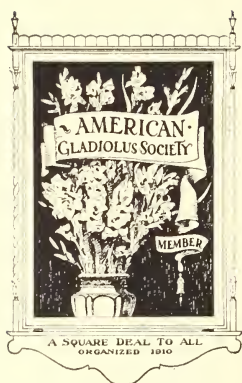
The name or letter following the name of the flower refers to the originator or introducer.

MIXTURE

We have a mixture of all kinds and colors, called "Golden Rule Mixture" and it is made up of good kinds, some choice—that have had the labels lost, and for anyone wanting a fine lot of bloom, offers at great value at 75 cents per dozen.

PRICES

| Number | Ea. | Doz. | Number | Ea. | Doz. |
|----------|--------|---------|-----------|------|-------|
| 1 | \$.50 | \$ 5.00 | 51 | .20 | 2.00 |
| 2 | .10 | 1.00 | 52 | .25 | 2.50 |
| 3 | .50 | 5.00 | 53 | .25 | 2.50 |
| 4 | .15 | 1.50 | 54 | .25 | 2.50 |
| 5 | .15 | 1.50 | 55 | .40 | |
| 6 | .15 | 1.50 | 56 | .10 | 1.00 |
| 7 | .15 | 1.50 | 57 | .15 | 1.50 |
| 8 | .10 | 1.00 | 58 | .50 | 5.00 |
| 9 | .25 | 2.50 | 59 | .05 | .60 |
| 10 | .15 | 1.50 | 60 | .15 | 1.50 |
| 11 | .20 | 2.00 | 61 | .15 | 1.50 |
| 12 | .50 | 5.00 | 62 | 1.00 | 10.00 |
| 13 | .15 | 1.50 | 63 | .50 | 5.00 |
| 14 | 1.50 | | 64 | 1.00 | 10.00 |
| 15 | .25 | 2.50 | 65 | .20 | 2.00 |
| 16 | 1.50 | | 66 | .10 | 1.00 |
| 17 | .50 | | 67 | .15 | 1.50 |
| 18 | .25 | | 68 | .10 | 1.00 |
| 19 | .25 | | 69 | .10 | 1.00 |
| 20 | .10 | 1.00 | 70 | .15 | 1.50 |
| 21 | .15 | 1.50 | 71 | .05 | .60 |
| 22 | .10 | 1.00 | 72 | .15 | 1.50 |
| 23 | 1.50 | | 73 | .25 | 2.50 |
| 24 | .25 | 2.50 | 74 | .50 | 5.00 |
| 25 | .50 | | 75 | .15 | 1.50 |
| 26 | 2.50 | | 76 | .15 | 1.50 |
| 27 | .35 | | 77 | .35 | 3.50 |
| 28 | .75 | 7.50 | 78 | .15 | 1.50 |
| 29 | .50 | | 79 | .15 | 1.50 |
| 30 | .10 | 1.00 | 80 | .20 | 2.00 |
| 31 | .50 | | 81 | .50 | 5.00 |
| 32 | .25 | 2.50 | 82 | .35 | 3.50 |
| 33 | .10 | 1.00 | 83 | .25 | 2.50 |
| 34 | .25 | 2.50 | 84 | .15 | 1.50 |
| 35 | .10 | 1.00 | 85 | .10 | 1.00 |
| 36 | 1.50 | | 86 | .10 | 1.00 |
| 37 | .10 | 1.00 | 87 | 1.00 | |
| 38 | .25 | | 88 | .35 | 3.50 |
| 39 | .20 | 2.00 | 89 | .15 | 1.50 |
| 40 | .50 | | 90 | .25 | 2.50 |
| 41 | .20 | 2.00 | 91 | .40 | 4.00 |
| 42 | .15 | 1.50 | 92 | .20 | 2.00 |
| 43 | .10 | 1.00 | 93 | .15 | 1.50 |
| 44 | .10 | 1.00 | 94 | .50 | |
| 45 | .05 | .50 | 95 | .15 | 1.50 |
| 46 | .15 | 1.50 | 96 | .10 | 1.00 |
| 47 | .15 | 1.50 | 97 | 1.00 | 10.00 |
| 48 | .25 | 2.50 | 98 | .15 | 1.50 |
| 49 | 2.50 | | 99 | .10 | 1.00 |
| 50 | .10 | 1.00 | 100 | .15 | 1.50 |



Published
Monthly

THE FLOWER GROWER

For all who grow flowers

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Luther Burbank says:—"No other so thoroughly practical, well edited and generally interesting."

THE FLOWER GROWER is all that the name implies *AND MORE*. It tells all about flowers and it tells many other things of interest to those who aspire to better living conditions and more beautiful surroundings. Teaches balanced activities and a sane perspective.

Tells about the Rose, Dahlia, Iris, Peony, Gladiolus, wild flowers and other flowers. Questions and Answers; Odds and Ends; Musings; Timely Suggestions; Wayside Ramblings; Our Birds; and many other interesting and helpful things. THE FLOWER GROWER has an editorial department and an editorial policy, which is strangely lacking in most magazines.

Up to sixty-eight 9 x 12 pages. MORE floral facts and information than any other magazine.

THE FLOWER GROWER is easily the foremost floral publication in the world.

Your reading of twelve issues of THE FLOWER GROWER will convince you that you cannot be without it and I will surely have you as a permanent reader.

To send your subscription: Write your name and address below and attach remittance in stamps, currency, check, draft or money order, and mail to **MADISON COOPER, Editor and Publisher, Calcium, N.Y.**

Name

Address

The Gladiolus, The King of Flowers

Would you like to know more about growing Gladiolus? Would you like to know how to make them bloom like your neighbors? Wouldn't it please you to be able to produce these long spikes with many flowers open, such as you see at the flower shows or in your florist's show windows? Would it be interesting to you to know what new varieties are being created; their color, size, and price?

There are no secrets in all these. If you will become a member of the American Gladiolus Society, you will receive its beautiful 32-page monthly "Bulletin," which explains all these things and teaches you how to grow them as good as the professional. The "Bulletin" will also teach you the best varieties and proper colors to grow for different effects and purposes.

Why have nearly four thousand amateurs joined the Society in the past five years? They are "in search of knowledge," and the best place to find it is in the columns of the A. G. S. Official "Bulletin," any issue of which is worth the full cost of membership.

Garden & Home Builder is published in a 20-acre garden—a vast experimental station. Here every new plant, new spray and insecticide, and new cultural method is tested. The results come to you each month in this reliable, fully illustrated periodical. It helps with every phase of garden work in every kind of a garden.

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The A.G.S. will send you its monthly magazine, devoted solely to Gladiolus. This combined, unusual service will aid with every problem of your garden.

"I hereby apply for membership in the American Gladiolus Society, and inclose \$2.00 as annual membership dues, \$1.00 of which is for a year's subscription to the 'American Gladiolus Society Monthly Bulletin.'"

Mail this application and \$2.00 to

JOHN C. DAVIS, Sec. and Treas., 77 South Ave., Rochester, N. Y.

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